

BeVancouver

CONNECTING YOU TO OUR CITY AND BEYOND.

BeVancouver is a Canadian digital media outlet focused on providing hyperlocal content and supporting local businesses.

REACH

SOCIAL FOLLOWING

+22.4k

INSTAGRAM

+230k

FACEBOOK

+5.9k

TWITTER

STATISTICS

TRANSACTIONAL STATS

+150k

EMAIL OPT-IN

+\$8M/yr

TRANSACTION VALUE

STATISTICS

SOCIAL STATS

10k – 50k people

REACH PER POST

+1000 per post

ENGAGEMENT

FEATURING YOUR BUSINESS

WHO & WHAT

THE TEAM & OUR BELIEFS

We are a team specializing in content creation, forming partnerships, and building successful brands with years of experience in several industries.



RECENT WORK: RESTAURANTS, ATTRACTIONS, EXPERIENCES, & DESTINATIONS

mustbevancouver

See COVID-19 Business Resources

22 Posts 22 Followers 22 Following

beVancouver

Stay, Eat, Drink, Stuff, Health, Fitness

Featuring local businesses in the city

Tag #MustBeVancouver to be featured!

beVancouver.com

Vancouver, British Columbia

Edit Profile Promotions Insights

Story Highlights

Keep your favorite stories on your profile

New

Grid of story highlights

BeVancouver

GUIDING YOU TO YOUR NEXT EXPERIENCE

Facebook, Instagram, Twitter icons

BEVANCOUVER

Collage of food images

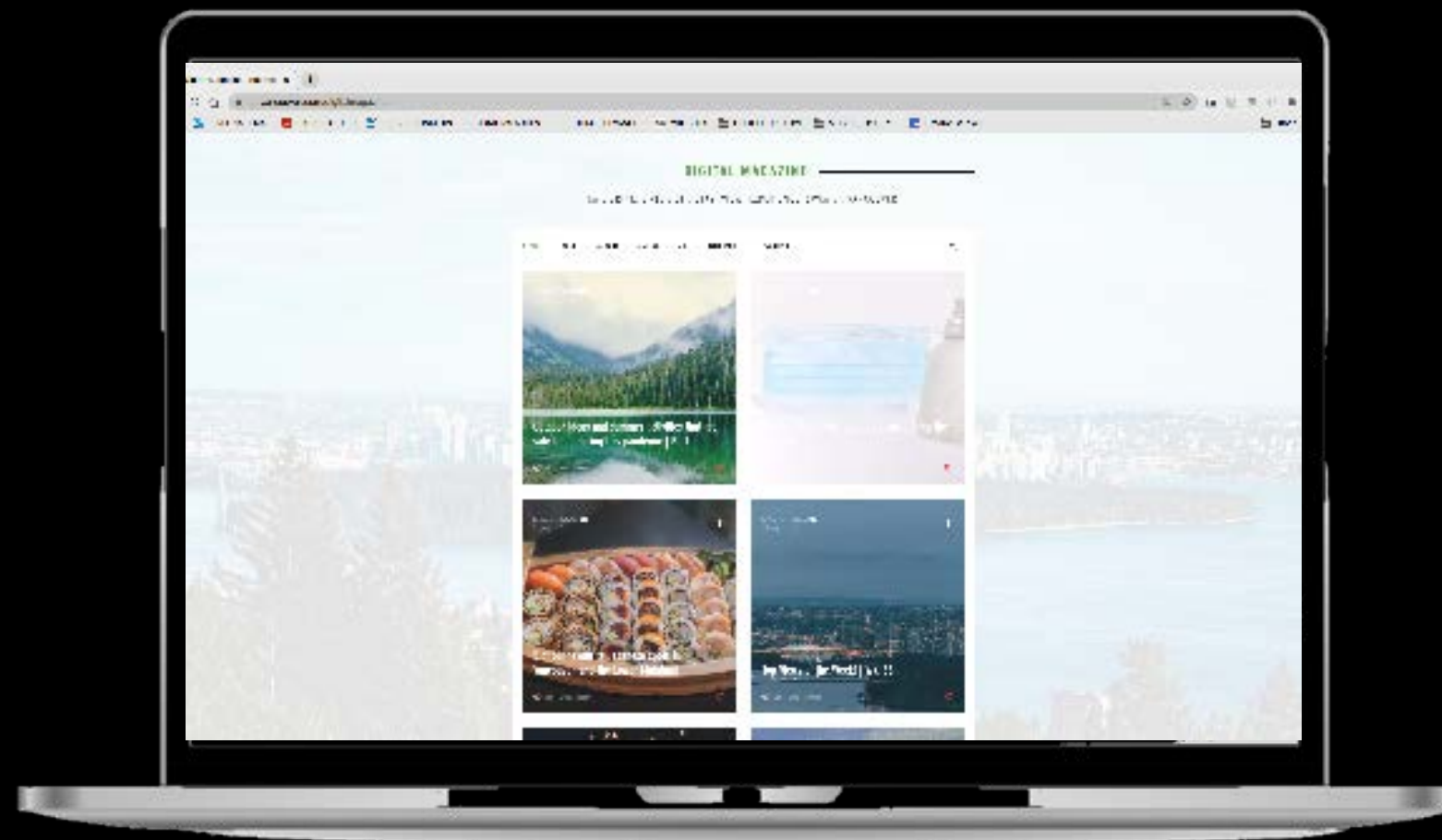
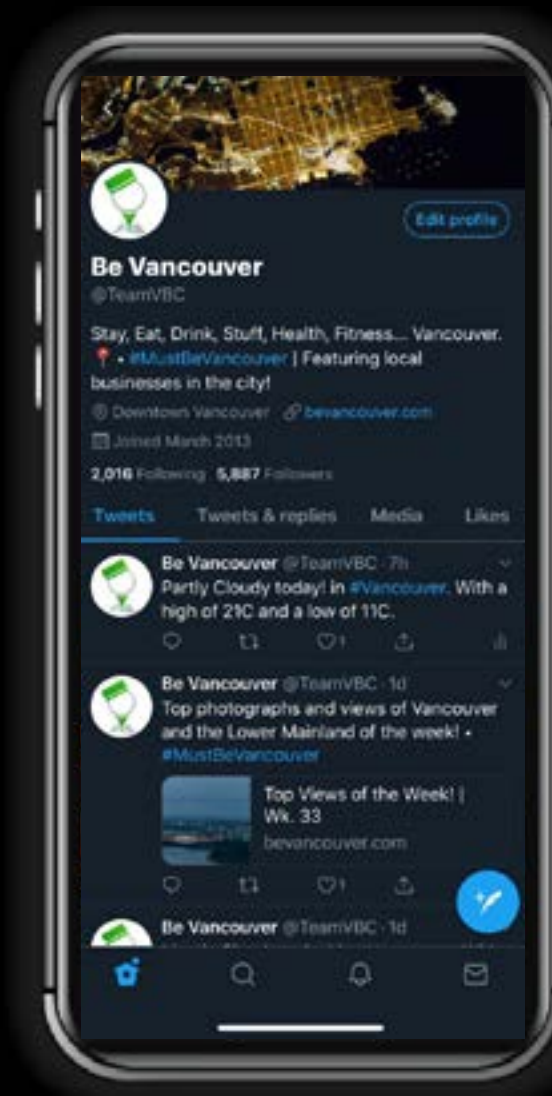
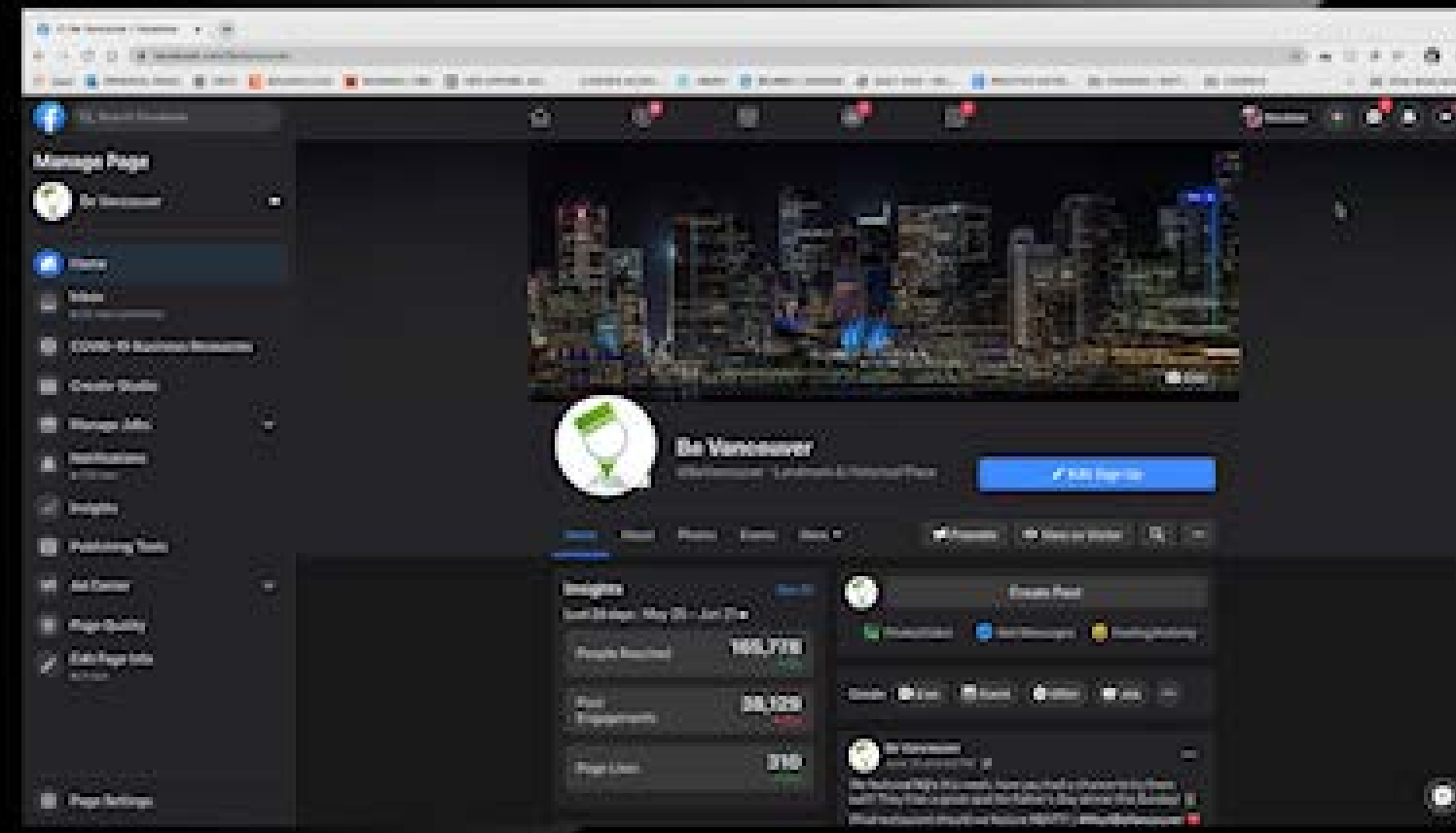
PARTNERS

PAST FEATURES, AFFILIATES, AND PARTNERS



CONTENT

**Your promotional content
will be featured across all
brand platforms under the
BeVancouver.com umbrella.**





**Our team will meet with your team:
socially-distanced, wearing masks, and
following all safety regulations to mitigate
risks!**

**We visit a wide-variety of businesses and
industries, ranging from restaurants, hotels,
experiences, venues, or destination areas.**

**We capture the content, curate it and edit
it, and then post it so that it is consistent in
voice and compelling to our audience!**

POSITION AND PROMOTE YOUR BRAND, PRODUCT OR SERVICE TO A VANCOUVER-CENTRIC AUDIENCE ADVERTISING OPPORTUNITIES

BRANDED CONTENT

- **ARTICLES**
- **DIGITAL NEWSLETTER**
- **BRANDED VIDEOS**
- **EMAIL DISTRIBUTION**
- **SOCIAL DISTRIBUTION**

SOCIAL MEDIA

- **PHOTO & VIDEO POSTS**
- **SOCIAL STORIES (FB, IG)**
- **CONTENT GIVEAWAYS**
- **CONTENT MANAGEMENT**
- **WEEKLY SCHEDULING**
- **FEATURED CONTENT CAMPAIGNS**

SOCIAL

OUR CHANNELS & NETWORKS



FACEBOOK

300K FOLLOWERS



INSTAGRAM

22.4K FOLLOWERS



EMAIL

150K OPT-IN



BLOG ARTICLES

+10K REACH PER ARTICLE



TWITTER

5.8K FOLLOWERS

BE CONNECTED WITH US TODAY

INFO@BEVANCOUVER.COM